

TABLE 2
MCM 2 PROGRAMS - PUBLIC INVOLVEMENT/PARTICIPATION

ID	Program	Permit Part	Audience	Target Pollutant	Objective	Measurable Goal	Milestone Date	Description	Reasons for Selection	Person Responsible	Measure of Success	Documentation (see website)
2.1	Public Utilities Advisory Board	4.2.2.1	General Public	All pollutants	Involve PUAB in the development of storm water programs	1) Convene with PUAB once/year to discuss storm water programs	Ongoing	The role of PUAB is to advise the Public Utilities Department on water, storm water, and street light related programs, projects and issues in Sandy City, and in making recommendations to the Sandy City Council.	It is necessary to empower home and business residents by involving them in development and review of storm water programs.	Public Utilities Director	Document attendance and notes from meetings with PUAB	PUAB Meetings on Storm Water Programs Log
2.2	Sandy City Storm Water Website	4.2.2.1 4.2.2.2 4.2.2.3 4.2.2.4	General Public	All pollutants	Maintain Sandy City SWMP online	1) Keep plan up to date	Ongoing	The City will maintain a storm water website where residents, businesses, contractors, developers, engineers and planners can access the SWMP and obtain information to address the MS4 requirements and more.	As required in the permit, the current version of the SWMP must be posted online. The internet is an efficient tool for providing access to the SWMP programs.	Program Manager	Verify that the SWMP information is current on website	See website
2.3	Volunteer	4.2.2	General Public	All pollutants	Create, facilitate, and invite volunteers to assist with the SWMP	1) Advertise and promote volunteer storm drain inlet marking program through the storm water website and other media	Ongoing	<ul style="list-style-type: none">• Information regarding the inlet marking program will be posted on the storm water website including contact information for those interested in participating.• Instructions will be provided and guidance will be given by the Public Utilities Department for the work (including a map of the location of inlets to be marked, upon which the volunteers will document all inlets marked).• Supplies for the marking will be provided by the Public Utilities Department.• Areas marked will be tracked using GIS.• Inspectors and other MS4 employees will identify areas needing to be marked or re-marked.	The volunteer program provides opportunities for public awareness of storm water protection and to gain support and assistance from the community in protecting water quality.	Education Manager	Document volunteer groups including organization and number of volunteers that assist with inlet marking program	Volunteer Inlet Marking Log
								Track locations and dates of inlets marked by volunteers using GIS			Map of Inlets Marked by Volunteers in GIS Database	
								2) Participate in volunteer efforts for the Sandy Pride event			Ongoing	<ul style="list-style-type: none">• Sandy Pride Day is an annual community-wide event that involves neighbors, businesses, schools, and church groups who coordinate together to complete determined projects that help clean up the City.• Trash bags are delivered to each Sandy home in April to encourage residents to participate in a project or to use for cleanup in their own yard. The droplet logo is printed on the delivered bags which reminds residents that only storm water goes down the drain.